

Privacy Statement WhiteVision B.V.

Version 1.0

WhiteVision B.V. (hereinafter referred to as: WhiteVision) attaches great importance to safeguarding your privacy. WhiteVision will process personal data in accordance with the provisions arising from the General Data Protection Regulation (GDPR) and applicable Dutch laws and regulations. This means that we do everything reasonably possible to protect the information as you provide it to us or that otherwise comes to us. This applies to the information you provide to us when you visit our website, when you request more information or a quote, when purchasing a product or service and when you receive any other type of contact that takes place between you or a third party and WhiteVision.

Personal data

By personal data, WhiteVision means all information with which we can identify natural persons. It is not a question of personal data directly saying something about the natural person; A combination of information can also make it a case of personal data. The best-known example of personal data is a name or date of birth, but an IP address can also be personal data. The personal data that WhiteVision collects are:

- First and last name
- Company
- Position in the organization
- Telephone number
- E-mail address
- IP address, internet browser and device type

Purposes of processing personal data

The data we collect when you visit our website is solely for the purpose of analysing and optimising the website and tools. When you contact WhiteVision by e-mail, we will use your personal data to respond to your question or response. We also use the information provided as soon as it is requested in order to be able to make a quotation or offer. If you sign up to receive the newsletter and/or offers, we will use your personal data to send the newsletter or offers.

During the term of an agreement, we use your personal data to be able to perform this agreement. This means that, among other things, we inform you about updates, but we can also contact you in case of problems or otherwise. If legal obligations require us to do so, WhiteVision will collect your personal data in order to comply with these obligations.

WhiteVision never uses the information it receives about third party data subjects for its own purposes, except for its obligation to execute the agreement as concluded with the

customer, whereby this customer acts as a controller. The controller determines how WhiteVision should process the personal data and the purpose of the processing.

Newsletter

The newsletter is a general newsletter about the products and services of WhiteVision and everything related to them. If you are no longer interested in the newsletter, you can inform WhiteVision about this or simply unsubscribe via the link mentioned in each newsletter. By subscribing to the newsletter, your personal data will only be processed for that purpose.

Target audience

The target group of this privacy policy is anyone who is (possibly) interested in the products of, services of and/or a collaboration with WhiteVision, anyone who has entered into an agreement with WhiteVision, every data subject (i.e. everyone whose personal data WhiteVision processes or has processed) and anyone who has had an agreement with WhiteVision in the past 7 years.

Origin of personal data

WhiteVision receives personal data from its customers and interested parties directly. In addition, it receives personal data from third parties involved in the performance of an agreement with its customers, for example via the customer who has his invoices scanned.

Retention periods

Data of potential customers is stored by us. A distinction is made between people who are likely to be interested in information about WhiteVision, so-called prospects, and people who may be interested in information about WhiteVision, so-called suspects. Personal data of prospects will be stored for a maximum of 4 years, for suspects for a maximum of 3 years. If the potential customer objects to this, the data will still be destroyed at first request

Data of WhiteVision customers will be stored for the duration of the service and subsequently, in the context of the possible determination of WhiteVision's rights, for up to five years after the termination of the service, unless a longer retention period follows from laws and regulations. In that case, the statutory retention period applies.

Your rights

You have the right at any time to:

- Data portability, this is the right to have personal data transferred
- Oblivion, this is the right to be 'forgotten'
- this concerns the right to inspect the personal data processed by WhiteVision

- rectification and completion, if the personal data is incorrect, changes can be requested
- restriction of processing, this is the right to ask for less data to be processed
- Not automated decision-making and profiling, this is the right to a human view of decisions.
- Objection, you may object to the processing of your data
- clear information about what WhiteVision does with personal data.

You can submit a request with regard to one of the aforementioned rights, our privacy coordinator, privacy@whitevision.nl WhiteVision will always decide on your request within 4 weeks. Among other things, we do not have to comply with your request if it turns out to be in conflict with laws and regulations, if the purposes of the processing are compromised, if the processing is subject to professional secrecy, if it concerns an unreasonable request or if you already have the requested information.

Data Sharing

WhiteVision processes personal data for its customers with whom it has entered into a contract for services. The personal data they process for these customers is received from the customer and then returned to them in digital form. WhiteVision does not share your data with others, unless specifically mentioned below and unless otherwise stipulated in a separate agreement. So there is strict secrecy.

Security

WhiteVision attaches great importance to the protection of personal data and your privacy in particular. We therefore take appropriate measures to prevent any unlawful use, misuse, loss, theft, leak, unwanted disclosure, unauthorized access or unauthorized modification. Our security measures are always up to date with the latest technology.

In the unlikely event that you suspect that data is not being protected in the right way, please contact our privacy coordinator via privacy@whitevision.nl.

Cookies

WhiteVision uses cookies. These cookies register personal data of visitors with the aim of optimising the experience of its websites. We distinguish the following cookies:

- Necessary cookies help to make a website more usable, by enabling basic functions such as page navigation and access to secure areas of the website. Without these cookies, the website cannot function properly.
- Preference cookies allow a website to remember information that affects the behaviour and design of the website, such as your preferred language or the region where you live.

- Statistical cookies help website owners understand how visitors use their website by collecting and reporting data anonymously.
- Marketing cookies are used to track visitors when they visit different websites. Their goal is to display ads that are tailored and relevant to the individual user. This makes these ads more valuable to publishers and third-party advertisers.

Changes to the Privacy Statement

WhiteVision will amend this Privacy Statement if necessary in order to stay in line with applicable legislation. Changes will be published on the website.